

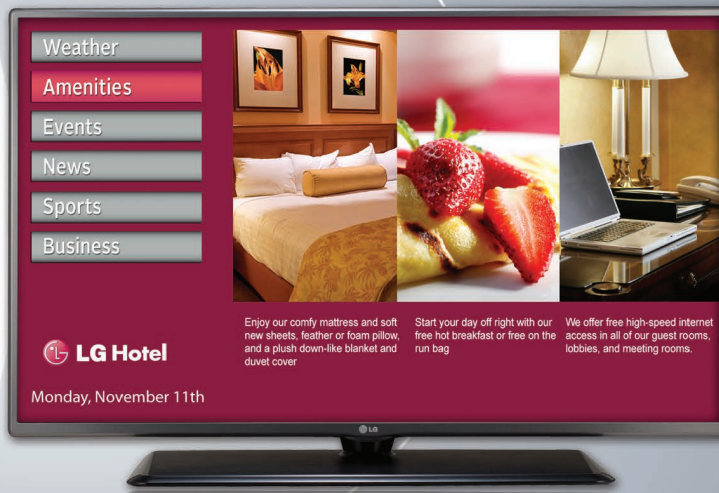


HOSPITALITY

preliminary

Pro:Centric® Single Tuner™ Slim Direct LED IPTV with Integrated Pro:Idiom®

- ▶ **55LY750H**
55" class (54.64" measured diagonally)
- ▶ **47LY750H**
47" class (46.96" measured diagonally)
- ▶ **42LY750H**
42" class (41.92" measured diagonally)
- ▶ **39LY750H**
39" class (39.0" measured diagonally)
- ▶ **32LY750H**
32" class (31.51" measured diagonally)



Smart. Compatible. Customizable.

One of the smartest and most compatible Hotel Televisions in the industry.

Pro:Centric® SMART

The finest and smartest mode of control and customization for Hotel TVs, LG Pro:Centric® Smart offers all the customizable tools needed to optimize a property's TVs with IP based programs including HTML5, Java and Flash. With this expansion of control comes the ability to provide premium hotel services without the need for a set-top box. Additionally, enhanced connectivity and display sharing are available to the guests with LG Smart TV technology.



Customizable UI HTML5 | Java | Flash

Embedded Applications, enables guest to access a wider variety of content including social media applications. LY750H also includes full internet web browser for guest to access.



Enjoy and share content stored on your laptop, digital cameras, smart phones and other devices to your TV conveniently and seamlessly.

*Video playback only - content on phones may be played on TV through the Smart Share app on compatible LG smartphones



Similar to a smart phone, LG's Pro:Centric smart TVs have WiFi built-in, allowing greater connectivity and access to and from the TV.



LG

Life's Good

Pro:Idiom®

Global Leading Digital Rights Management System

Pro:Idiom unlocks access to premium content to help assure rapid and broad deployment of HDTV and other high value digital content.

Pro:Idiom has been designed specifically for users of premium HDTV content from cable, satellite, or video on demand (VOD) services, and is thus designed to lower costs and reduce maintenance needs. This leading DRM system is embraced for its security solution, which prevents illegal copying of copyrighted content.

Reduced Total Cost of Ownership



Using LG's optional Pro:Centric server, you can remotely manage cloning and channel mapping for TVs in guest rooms without having to visit each room.



EzManager's auto configuration function makes installation quick and easy. EzManager guides the installer to set up the TV with simple steps without having to set up the menu manually, saving time and cost.

Effectively Manage In-Room TVs



The USB Cloning feature allows you to simply copy the TV settings onto all TVs using a USB stick, a process that is fully automated to save time without having to set each TV one by one.

FREE Interactive Electronic Program Guide Service for Pro:Centric® TVs!

Plan Highlights

If your property has purchased or plans to purchase LG's Pro:Centric® TVs, you qualify for a free Electronic Program Guide (EPG) that allows guests to easily navigate TV channels and programs - just like they do at home.

Participating properties must purchase and install a Pro:Centric® server and supply an internet connection for daily program updates. Properties must also contract with an LG authorized partner to install and program the server to match your Free-to-Guest (FTG)

FREE program guide service runs until Dec. 2017, replacing the current programming fee of \$1.50 per room per month.

Contact your LG sales representative or visit LG.com/us/commercial/display-discover/epg/index.jsp



Pro:Centric Applications Platform

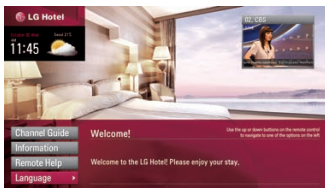
The LY750H is the latest in the line of Pro:Centric Televisions that provides a unique and dedicated hotel data broadcasting platform for hosting of LG's SIs System Integrators interactive applications, enabling delivery for a wide range of custom applications tailored to both hotel management and guest needs.

The LY750H extends the choice of applications available to hoteliers through the introduction of HTML5 support in addition to the current Adobe Flash-Lite and Java support. The LY750H is also a full IPTV platform with built-in IP video decoding supporting both IP and RF connectivity. Leveraging the Pro:Centric IPTV platform may allow system integrators their STB (Set Top Box) client software directly into the Television, eliminating the need for the additional STB hardware.

The LY750H supports embedded Wi-Fi for streaming of content to the Television or back channel communications.

The LY750H platform includes support tools for the SIs to manage their systems such as remote logging to enable monitoring of the TV's on the network by the head-end or cloud based server for maintenance and admin purposes. The instant on / warm mode features allows the TV to communicate in a background mode while the TV is powered off and without disruption to the guest, providing the ability to deliver remote software updates from the head end server and quick boot-up of embedded applications.

The LY750H Pro:Centric Applications Platform



Main Welcome Portal



Channel Guide
Simple Channel List: Select the broadcast logo to watch your selected TV program



Remote Help
Learn how to use the Remote controller with easily accessible menu on TV



Language
Access the system in multiple languages for international guest service from various nations.

LG's Free-To-Guest Cost Effective Solution

When using LG televisions in Free-To-Guest hotel installations the Pro:Centric server (PCS150R) supports remote management of TV settings such as virtual channel mapping, cloning of installer menu settings, and other settings:

1. LG's Pro:Centric server (PCS150R)

This remote management option avoids having to visit rooms to change television settings, thereby saving labor charges to carry out this work.

Hotel Costs For Free-To-Guest Channel Management

	Estimated Labor Costs	MSRP	Total	Savings over other brand
Other brand	\$20 (est.) x 2 times per year (to update channels) x 100 rooms x 5 years		\$20,000	
LG Pro:Idiom TV with Pro:Centric Server		\$1,750 (PCS150R)	\$1,750	\$18,250

MSRP subject to change. Installation not included.

Free-To-Guest Remote Management Devices

PCS150R
HEAD-END SYSTEM



Remote management functions also supported via the Pro:Centric server. The Pro:Centric Application software can be remotely added at a later date to deliver the benefits of LG's Applications features (Weather, EPG, Billboards...)



LIFE'S GOOD...

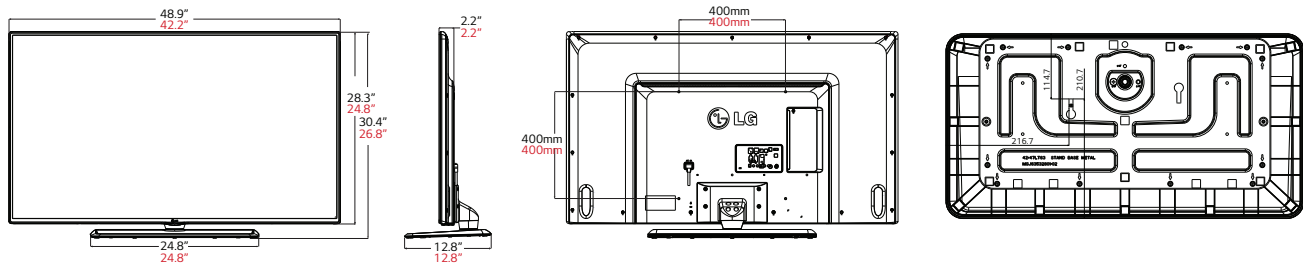
when it's green.

LG is committed to improving product development, manufacturing and usage to meet the demand for products with environmentally friendlier features. Our televisions have technologies to reduce power consumption and in return increase cost savings per room.

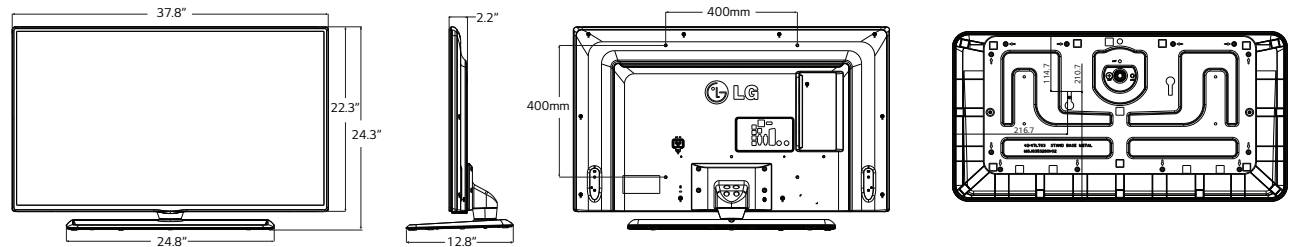
EcoSmart

- **Intelligent Sensor** - Continually monitors room light conditions to automatically optimize the picture quality for a more enjoyable viewing experience, which can help save energy.
- **Dynamic Power Savings** - Using built-in algorithms, TV will automatically reduce the power consumption based on incoming video, while maximizing picture performance.
- **Static Power Savings** - Picture brightness level can be set at the preferred power consumption level to reduce power and increase energy savings.
- **CEC Compliant** - Meets the Appliance Efficiency Regulations of the California Energy Commission.
- **RoHS Compliant** - Meets directive on restriction of hazardous substances.
- **Energy Star 6.1 Qualified** - Meets current Environmental Protection Agency's television product specifications.

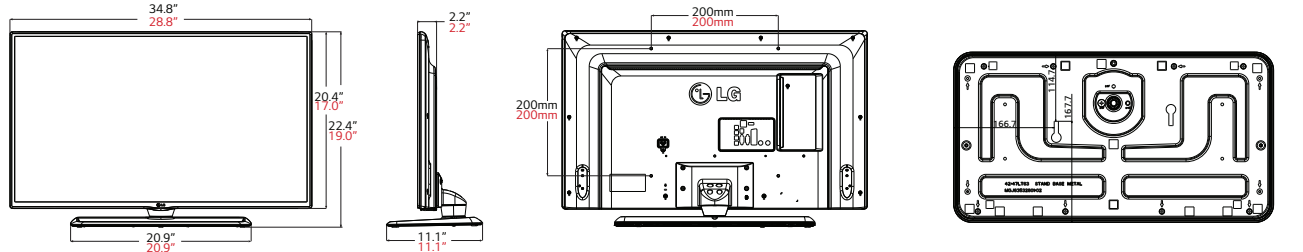
55LY750H/47LY750H



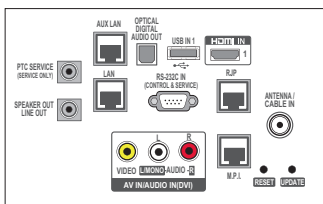
42LY750H



39LY750H/32LY750H



REAR JACK PANEL



SIDE JACK PANEL



Anti-Theft System

The Anti-theft system provides security to prevent TVs theft. Consisting of a Kensington Lock, a Credenza and Lock Down Plate.

Kensington Lock

• LG Hotel TVs are protected by the reliable solution the Kensington Lock.

NEW! Reinforced Metal Stand

• Full metal reinforced stand and also neck to improve sturdiness, durability and safety.
 • Provides ($\pm 20^\circ$) Swivel
 • Provides ($\pm 20/45/90^\circ$) Swivel using Lock Down plate.

Lock Down Plate with Credenza Hole

• Lock the TV firmly to the TV stand for added security and help deter theft.
 (Mounting plate, security bolts, nuts and screws are included)



Pro:Centric® Single Tuner™ Slim Direct LED IPTV with Integrated Pro:Idiom®



▶ **55LY750H**

55" class (54.64" measured diagonally)

▶ **47LY750H**

47" class (46.96" measured diagonally)

▶ **42LY750H**

42" class (41.92" measured diagonally)

▶ **39LY750H**

39" class (39.0" measured diagonally)

▶ **32LY750H**

32" class (31.51" measured diagonally)

preliminary

PANEL	Model	55LY750H	47LY750H	42LY750H	39LY750H	32LY750H
PANEL	Panel Technology	Edge-lit				
	Panel Size	55" Class (54.64")	47" Class (46.96")	42" Class (41.92")	39" Class (39.0")	39" Class (31.51")
	Native Resolution	1920 x 1080 (FHD)				
	Viewing Angle (HxV)	178° / 178°				
	Contrast Ratio (Typ)	TBD	1,200:1		4,000:1	1,100:1
	Response Time		8ms		9.5ms	9ms
	Frame Rate	60Hz				
BROADCASTING SYSTEM	Analog	Yes (NTSC)				
	Digital	Yes (ATSC / QAM / VSB)				
AUDIO	Audio Output	10W + 10W				
	Sound System	2.0 ch				
SPECIAL FEATURES	Pro:Centric	Yes (Single Tuner)				
	HCAP (GEM, FLASH, HTML)	Yes				
	Applications (Pro:Centric Smart)	Yes				
	Web Browser	Yes				
	Smart Share	Yes (Smart Mirroring)				
	Remote Diagnosis	Yes				
	EzManager	Yes				
	HDMI-CEC	Yes				
	HTNG-CEC	Yes				
	Built-In WiFi	Yes				
	DRM	Yes (Pro:Idiom)				
	Welcome Screen	Yes				
	Logical Channel Map	Yes				
	Multi IR Code	Yes				
	Installer Menu	Yes				
	USB Cloning	Yes				
	IR Out	Yes				
External Speaker Out	Yes					
RJP Compatibility	Yes					
Kensington Lock	Yes					
Credenza/Security Screw Hole	Yes					
Lock Down Plate	Yes					
INTERFACE (Side)	HDMI In	2 Side				
	USB(2.0)	1 Side				

INTERFACE (Rear)	Model	55LY750H	47LY750H	42LY750H	39LY750H	32LY750H	
RF In				1 Rear			
AV In				1 Rear (Composite)			
Digital Audio Out				1 Rear (Optical)			
RS-232C (9pin)				1 Rear (Service Only)			
HDMI In				1 Rear			
LAN (RJ45)				2 Rear			
MPI Port (RJ45)				1 Rear			
RJP Interface (RJ45)				1 Rear			
External Speaker Out				1 Rear (3.5mm phone jack)			
TV Link Configuration (phone jack type)				1 Rear			
PTC Configuration (phone jack type)				1 Rear			
CABINET	Bezel Width (or/df) (mm)	11.0mm/8.5mm			10.5mm/9.0mm	12.0mm/10.5mm	
	Depth (mm)	56.8mm	55.8mm	55.5mm			
	With Stand	48.9" x 30.4" x 12.8"	42.2" x 26.8" x 12.8"	37.8" x 24.3" x 12.8"	34.8" x 22.5" x 11.1"	28.9" x 19.0" x 11.1"	
	Weight	47.1 lbs	34.6 lbs	27.8 lbs	24.0 lbs	19.6 lbs	
	Without Stand	48.9" x 28.5" x 2.2"	42.2" x 24.8" x 2.2"	37.8" x 22.3" x 2.2"	34.8" x 20.6" x 2.2"	28.8" x 17.2" x 2.2"	
	Weight	39.7 lbs	27.1 lbs	20.3 lbs	17.6 lbs	13.2 lbs	
	Carton	52.4" x 32.7" x 7.5"	45.3" x 28.7" x 6.4"	41.7" x 28.7" x 6.4"	38.8" x 24.0" x 6.0"	32.1" x 20.1" x 7.5"	
	Weight	56.9 lbs	42.8 lbs	30.4 lbs	28.4 lbs	23.6 lbs	
	Swivel	Yes (±20°)					
	Color	Metallic Titan					
VESA™ Standard Mount Interface	400mm x 400mm			200mm x 200mm			
Flame Retardant	Yes (Back Cover only)						
Safety	cUL, UL, FCC, NOM						
RoHS	Yes						
Energy Star 6.1	Yes						
UPC	7 19192 91753 8	7 19192 91752 1	7 19192 91751 4	7 19192 91750 7	7 19192 91649 4		
POWER	Power Source	110 ~ 240V, 50/60Hz					
	Watts (Typical)	68W	53W	57W	45W	38W	
	Standby	0.5W↓					
WARRANTY	2-Year Limited Warranty (Parts/Labor)						

The estimated annual energy cost determined in accordance with 16 CFR Part 305.5 for model 55LY750H, 47LY750H, 42LY750H, 39LY750H, and 32LY750H are \$15, \$13, \$13, TBD and \$8. *Your energy cost depends on your utility rates and use. The estimated cost is based on 11 cents per kWh and 5 hours of use per day. For more information, visit www.ftc.gov/energy. †FTC Television labeling rule (18 CFR Part 305, as added by 76 Fed. Reg. 1038 (Jan 6, 2011)).

LG
Life's Good
LGSolutions.com



LG Electronics U.S.A., Inc.
HE B2B Division
2000 Millbrook Drive
Lincolnshire, IL 60069
Customer Service: 888.865.3026
www.LGSolutions.com/support
Contact your LG Regional Sales Representative:
Channel: 800.897.8871
Hospitality: 800.228.1236
E-mail: info@LGSolutions.com
SPEC_LY750H_031418_d

All screen images are simulated. Dimensions and weights are approximate. Design, features and specifications subject to change without notice.
© Copyright 2014 LG Electronics USA, Inc. All Rights Reserved. "LG Life's Good" is a registered trademark of LG Corp. XD Engine, Pro:Centric and EcoSmart are registered trademarks or trademarks of LG Electronics, Inc. Pro:Idiom and MPI are trademarks of Zenith Electronics Corp.
VESA is a trademark of Video Electronics Standards Association. HDMI, the HDMI Logo and High-Definition Multimedia Interface are trademarks or registered trademarks of HDMI Licensing LLC. Dolby and the double-D symbol are registered trademarks of Dolby Laboratories. Java is a trademark of Oracle, Inc. Adobe and Flash are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. b-LAN is a trademark of LodgeNet Interactive Corporation. All other product and brand names are trademarks or registered trademarks of their respective companies.
Printed in the USA. April 2014
LED TV is LCD TV with LED backlighting